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Ivar's to Award Walk On Role for "A Christmas Story, The Musical" via coloring contest and other holiday happenings

Ivar's also presents annual Clam Lights, winter beer tasting, holidays carolers and more

SEATTLE – Nov. 10, 2014 – Here comes Santa Clam! Once again, Ivar's Restaurants welcomes the holiday season to the Puget Sound with a lineup of can't miss events, photo opps and contests. The favorites are back for another season with the Clam Lights display aglow at Gene Coulon Memorial Beach Park, Ivar's annual Northwest Beer Tasting is serving up great grub and suds and the vocally-gifted Kamiak Carolers at Mukilteo Landing. Plus, new this year, kids can participate in a coloring contest to win a walk-on role at the 5th Avenue Theater's "A Christmas Story, The Musical."

Partnering with the storied downtown theater, Ivar's and Kidd Valley are offering young stage hopefuls a chance to win a walk-on role in the Dec. 27 matinee of "A Christmas Story, The Musical" through "[Ivar's and Kidd Valley Holiday Coloring Contest](#)." Children between ages five and 12 are eligible to participate, and the coloring contest forms can be picked up at all participating Ivar's ([link out](#)) and Kidd Valley ([link out](#)) restaurants (excluding stadium locations). Kids need not be Picasso – the winners will be selected in a random drawing among everyone who turns in their masterpieces by Dec. 5. Winners will be announced by Dec. 16, to include: one grand prize winner for the walk-on role, plus 10 tickets to the Dec. 27 matinee and a \$100 Ivar's/Kidd Valley gift card, and; six first place winners to receive four tickets to a Christmas Story show and a \$25 Ivar's/Kidd Valley Gift Card. Also, for families who don't want to leave seeing "A Christmas Story, The Musical" to chance, the participating Ivar's and Kidd Valley locations will be offering discount vouchers for 15-percent off regular ticket prices.

In addition to the contest, there are plenty of other ways for people of all ages to get in the spirit with Ivar's, including:

- **There's a tasty chill in the air at Ivar's Salmon House** (401 NE Northlake Way, Seattle). Ivar's invites beer aficionados to join them, Dec. 4, for the celebrated [Northwest Winter Beer Tasting](#) and sip some of the most flavorful seasonal libations paired with fine pub-grub appetizers. Guests will be able to meet and mingle with iconic NW breweries as they sip through all the various selections. And, there's no tricky "extra token" or "drink ticket" add-ons. For reservations, call 206-632-0767.
- **All is clam, all is bright!** As one of the largest public light displays on the Eastside, the 21st annual Clam Lights is back at Gene Coulon Memorial Beach Park in Renton, opening with a special ceremony on Friday, Dec. 5 and running through Jan. 1. The Dancing Clam will kick off the festive activities at 6:15 p.m. with music and wagon rides, followed by the official lighting at 7 p.m., igniting thousands of twinkling lights

across the park's greenery. While there, spectators will be treated to the Rainier Yacht Club Parade of Boats and Argosy Christmas Ships – and don't forget to stop by [Ivar's Seafood Bar](#) to warm up with a cup of Ivar's famous clam chowder.

- **Behold the Christmas Ships at Ivar's Salmon House!** Get a front-row seat to one of the Puget Sound's favorite holiday traditions as the Argosy Christmas Ships cruise the waters of Lake Union for [four viewings](#), the nights of Nov. 28 – 30 and Dec. 23. Guests in the Salmon House's waterfront dining room will enjoy fantastic views of the Christmas Ship parade, with rails decked in lights and holiday carolers aboard. Evening reservations are strongly encouraged; call 206-632-0767.
- **Guests can help a child in need this holiday season by granting a wish from Ivar's Giving Tree, benefiting families at Childhaven.** Stop by participating Ivar's and Kidd Valley restaurants to select a tag from the [Giving Tree](#), and then return the unwrapped gift to the same location by no later than Monday, Dec. 15 – just in time for Santa to make the special delivery! Last year, the program contributed approximately 1,300 gifts to Childhaven families. Started in 1909, Childhaven is a statewide advocate and national model in the treatment and prevention of child abuse and neglect; learn more at [childhaven.org](#).
- **Ivar's Salmon House o-fish-ally invites revelers to ring in the New Year like never before!** From 9 p.m. – 12:30 a.m. on Dec. 31, Ivar's New Year's Eve Party package shells out party favors, unmatched views of Lake Union and the Seattle skyline, and a luxurious dinner buffet from Chef Steve Anderson, featuring classic and modern seafood dishes. The evening also promises dance-all-night entertainment, a sky aglow with fireworks from the Space Needle and a complimentary glass of Champagne for a memorable midnight toast. Reservations required; call 206-632-0767.
- **Returning to Mukilteo Landing (710 Front Street, Mukilteo) for a holiday encore,** the Kamiak High School carolers will perform a collection of treasured holiday tunes on the evenings of Dec. 12, 13, 19 and 20. Join in and sing-along or simply lend an ear to the special weekend performances from the men's "Unaccompanied Minors" ensemble and women's "Starry Night" choral group. For more information and times, check Ivars.com in November.
- **Heat up Holiday gift-giving with Ivar's Cookbook!** With a new apropos holiday price of \$19.38, *Ivar's Seafood Cookbook: The O-fish-al Guide to Cooking the Northwest Catch* is a perfect gift for even the hard to buy for people on this year's list. The first-ever cookbook from Ivar's features a collection of 62 fresh Northwest seafood recipes, including Ivar's Famous Puget Sound Clam Chowder and Grilled Halibut Cheeks with Cherry Chutney, along with anecdotes and beautiful photos that explore the company's rich history and 75 years of adventures. The special pricing will be available starting Nov. 10 in [Ivar's online store](#), as well as at Salmon House, Mukilteo Landing and Seafood Bar locations.

For more information on Ivar's holiday programming and coloring contest, visit www.ivars.com.

About Ivar's

Ivar's Seafood Restaurants began on Seattle's waterfront in 1938. Today, there are 23 Ivar's fast casual Seafood Bars and three full-service restaurants: Ivar's Acres of Clams, Ivar's Salmon House and Ivar's Mukilteo Landing. Ivar's Seafood, Soup and Sauce Company markets and sells its award-winning soups, chowders and sauces both nationally and internationally. The company also operates regional stadium concessions including Safeco Field, CenturyLink Field, Alaska Airlines Arena, Husky Stadium and Cheney Stadium. Learn more at www.ivars.com.

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